



CO-OP SALES PROGRAM 2016

Qualifying Period

- January 1, 2017 – December 31, 2017

Program

- Based on cumulative sales, less all credits, discounts and rebates
- Co-Op is processed in the form of a credit note with “proof of performance”

Use this Program to Support

- Marketing Materials
- Promotions
- Dealer Meetings
- Open Houses
- Email Campaigns
- Flyers
- In-Store Signage
- Web Banner Ads
- Print or Digital Advertising

UNITS	CO-OP REBATE AS A PERCENTAGE OF PURCHASES
1-199	1.00%
200-499	1.50%
500+	1.75%